

Summary of Corporate Strategy Projects 2013/14 for Overview & Scrutiny Performance Panel (10 July 2014)

At the end of the fourth quarter seventeen projects (85%) were rated green, meaning that they are progressing according to timescale and plan. Three projects (15%) had not been started by the end of the fourth quarter as they are scheduled to start later in the year in order to balance out project work with core business and manage staff capacity.

Project Title	Status	Summary	End Date
Involving residents in improving their local area and equality of access for all			
Deliver the welfare reforms action plan	Green	<p>The proposed future changes and potential impact of welfare reforms on local residents will require a coordinated organisation wide response with the following key actions:</p> <ul style="list-style-type: none"> Engage with departments and partners to identify key cross-cutting activities including: economic development, communications, health, housing, customer services and revenue and benefits Work with the voluntary sector and the VCFS Network to promote support services to households affected by Welfare Reform Utilise area and neighbourhood structures to provide targeted advice and support <p>Work in partnership with Jobcentre Plus, Work Programme providers and other employment providers/initiatives to reduce worklessness.</p>	January 2015
Extend Chorley's time credits (Year 1)	Not started yet	<p>This project will focus on embedding time credits within the council and extending time credits beyond a health and social care focus to cover the whole community. Over the next 12 months this will be achieved through delivering time credits across four key areas; Chorley Credit Union, Social Isolation in Western Parishes, Working Together with Families and Civic Pride. More specifically this will be achieved through:</p> <ul style="list-style-type: none"> Developing strong and mutually beneficial partnerships with Chorley's credit union to promote volunteering to credit union customers and promote the credit union to volunteers. Also exploring options for using credits in exchange for financial literacy support or other non money lending opportunities and options for a 'community pot' Focused activity in western parishes identifying gaps and establishing links with existing providers To encourage vulnerable families to get involved in volunteering, including supporting each 	3 year project currently in year 2

		<p>other and to develop education and training offers that can be used by families as both an earning and spending opportunity.</p> <p>To embed volunteering within council service delivery and promote time credits within the borough leading to a growth in Chorley's volunteering network.</p>	
Implement initiatives to overcome social isolation	Green	<p>With partners, this project will build on work completed as part of the community meals initiative to tackle social isolation and protect vulnerable customers with key actions including:</p> <ul style="list-style-type: none"> • Review initial activity including home meals pilot. • Develop and implement options for way forward. • Investigate community transport provision • Explore alternative initiatives such as a Casserole Club <p>Carry out a review of luncheon clubs and identify any support needs</p>	2014
Expand the food bank	Green	<p>Building on the existing established and successful food bank provision in Chorley town centre, this project will :</p> <ul style="list-style-type: none"> • Extend the service and capacity of the current food bank to ensure that local needs are met • Develop the provision in rural or outlying areas through a delivery network or satellite hubs • Develop and embed links with time credits <p>Develop links with credit union facility</p>	October 2014
Develop the offer at Chorley's Credit Union	Green	<p>This project will deliver year two of the business plan for Chorley's Credit Union and achieve the targets necessary to ensure the sustainability of the facility. The project will also investigate development of products and services including online banking and business loans.</p> <p>Work to embed and integrate time credits will be included although within the scope of the specific time credits project, 'Extending and embedding Chorley's time credits.'</p>	3 year project currently in year 2
A Strong Local Economy			
Deliver the Chorley Works unemployment project	Green	<p>The Chorley works project will deliver a scheme that provides recruitment subsidies to employers in order to remove barriers to work such as transport, equipment and training with the aim of helping key populations into sustainable employment. The project will support a minimum of 60 beneficiaries over a 12 month period. Key project actions will include:</p> <ul style="list-style-type: none"> • Establish the necessary funding through external sources or internal budget investment • Review scope and criteria for beneficiaries developed as part of 2013/14 business improvement project and gain approval for final proposal 	2014/15

		<ul style="list-style-type: none"> • Investigate and put in place processes to administer the scheme including potential partnership arrangements • Promote the scheme through local networks and contacts • Provide necessary support to employers <p>Carry out regular monitoring of the fund and review at monthly or quarterly intervals.</p>	
Carry out improvements to the town centre	Green	<p>This project will implement the phase 1 actions identified in the town centre master plan in relation to the three key investment opportunities and the public realm improvements. This primarily relates to the following specific actions:</p> <ul style="list-style-type: none"> • Masterplan and identify a development partner for South Market St/Fleet St residential development • Design and deliver the upgraded ASDA junction • Design and deliver upgraded Market St (south) public realm improvements • Market St Shop Front Improvements • Deliver 98-102 Market Street project <p>Develop prospectus and meanwhile use for the civic quarter</p>	2014
Deliver the inward investment campaign	Green	<p>The inward investment campaign is a comprehensive marketing plan to support the inward investment strategy. This project will include:</p> <ul style="list-style-type: none"> • launch of the campaign • execution of initial activity to be delivered over the first 5 months • evaluation and review of activity • develop options for taking the campaign forward <p>The initial campaign should start to raise Chorley's profile as a potential location for business amongst investors and advisors, communicating the advantages of Chorley as a place to do business and the offer available.</p>	2014
Market Walk	Green	<p>This project will:</p> <ul style="list-style-type: none"> • Embed the changes following the initial transfer including operational issues. • Evaluate how the council can best maximise the value of this asset <p>Produce a development plan outlining both short and medium term actions.</p>	December 2014
Clean, safe and healthy communities			
Deliver the Chorley Youth Zone	Green	Working with Lancashire County Council and the Arts Partnership, Chorley Council will lead on the development of a youth zone. The youth zone will provide young people with somewhere to go,	2014/15

		<p>something to do, and someone to talk to. Offering a range of activities, the youth zone will essentially be a youth centre open every evening. The project will include:</p> <ul style="list-style-type: none"> • Site acquisition • Development • Setting up of a new legal entity <p>Development, approval and implementation of proposals for the marketing and running of the youth zone</p>	
Implement Astley 2020	Green	<p>This project will implement key actions from the Astley Hall development plan. These will be defined within the plan due for completion and approval in January.</p> <p>This project should deliver one or two key developments and give a visible statement of the council's long term aspirations for Astley Hall and Park. Projects may include developing event parking and the installation of a fountain centre piece in the lake beside the hall.</p>	5 year programme
Host Chorley element of the cycling Tour of Lancashire	Green	<p>In partnership with British Cycling, this project will support the development and delivery of a cycling tour of Lancashire event to take place over the April 2014 bank holiday weekend.</p> <p>The project will include liaison with key partners to plan and manage a cycling event that may include a race event or start/finish point being hosted in Chorley. It will also include the implementation of the legacy package of community based development activity.</p>	March 2015
Year 1 of the play, open space and playing pitch strategy	Not started yet	<p>This project will carry out the improvements to the play areas that have been identified in year one of the play and open spaces strategy.</p>	Five year programme 2013-2018
Friday Street health centre	Green	<p>The Friday Street health centre project is aimed at supporting the progression of the proposed new health centre on Friday Street in Chorley East Ward. The project looks to coordinate work to drive the delivery of the centre including strengthening links with partners and maintaining a dialogue with emerging health structures.</p>	2016/17
Deliver environmental improvements as part of the Cleaner Chorley campaign	Green	<p>As part of the Cleaner Chorley campaign, this project will implement a programme of environmental enhancements targeted at four main areas; litter, dog fouling, fly tipping and graffiti. The project will draw together teams from Streetscene and Health, Environment and Neighbourhoods in a coordinated approach to high profile improvements linking in with the wider</p>	March 2014

		civic pride agenda.	
An ambitious council that does more to meet the needs of residents and the local area			
Deliver Chorley Council energy advice and switching service	Green	<p>Aimed at tackling fuel poverty and maximising household income, this project would develop and implement an in house energy advice switching service to be based on the format currently offered by U-Switch. The service would be delivered by frontline agents who would offer energy switching advice to customers in a more proactive and direct approach. The project to be delivered by the housing team would include:</p> <ul style="list-style-type: none"> • Development of the service including performance measures • Development and delivery of a training for frontline staff • Implementation • Promotion of the new service via appropriate marketing channels <p>Monitoring and review</p>	October 2014
Change working practises to fit neighbourhood working and public health priorities	Not started yet	<p>This project will deliver the changes within the HEN service so that the working practises are aligned with key priorities including neighbourhood working, public health and community development. The project will:</p> <ul style="list-style-type: none"> • Review current working processes and systems • Deliver a programme of management and cultural change • Engage with council services and partners to raise awareness of public health priorities and make the required changes to ensure they are achieved • Deliver key elements of the play and open spaces strategy <p>Review opportunities to extend and enhance local sports facilities</p>	January 2014 – October 2014
Deliver a project to improve customer satisfaction	Green	<p>This project would look to develop and deliver an action plan to tackle customer dissatisfaction. The project would carry out analysis of the current reasons for dissatisfaction including trend analysis to inform the development of an action plan. The project would also include working with services to implement the action plan, delivering improvements in satisfaction.</p>	October 2014
Extend the use of mobile devices across the Council	Green	<p>Following approval of the council's ICT strategy, this project will seek to review and implement new mobile solutions for councillors and staff. For councillors this will mainly be implementation of outcomes of the review of pilot tablet devices and the implementation of a new member information system. A review of officer mobile use, particularly for front line services will also be completed as well as upgrading infrastructure to improve the speed and access to council systems along with the introduction of tablets</p>	September 2014

Bring the property services contract back in house	Green	Following in principle approval to insource the council's property service this project will end the current property service contract and develop and deliver proposals to create an in house property services team. This will give the council back direct control over the service as well as delivering substantial savings.	01/07/2014
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